NWFSC Development Committee Meeting October 24, 2023 8:00 am Room 301, SSC, Niceville Campus

Members Present:

Teresa Halverson Tyler Jarvis Gordon King Don Litke Jonathan Ochs Stan Siefke Chris Stowers Cecil Williams

Staff Present:

Pinar Archangel Jennifer Bernich Conner Rogers Tara Thomson

Others Present:

Ramsey Ross

Absent:

Fran Hendricks Tim McCool Zach McCluskey Alan Wood

Call to Order:

Mr. Ochs called the meeting to order at 8:01 AM.

Approval of Committee Meeting Minutes:

The minutes from the July 18, 2023 Development meeting were approved as presented. Motion to approve minutes as presented by Gen. Litke; Second, Ms. Halverson. Motion carried unanimously.

Introduction:

Mr. Stowers introduced Pinar Archangel to the committee.

New Endowment:

The friends, family and employees of Step One Automotive Group, along with the Correa family, have pledged gifts totaling \$15,500 to establish the Stergios Katsaros Memorial Scholarship Endowment at Northwest Florida State College. This endowment will provide scholarship support to students pursuing a degree in the medical field with financial need.

Motion to approve the Stergios Katsaros Memorial Scholarship Endowment for presentation to the Board Mr. Williams; Second, Mr. Siefke. Motion carried unanimously.

Year-to-Date Fundraising Report:

NWF State College Foundation's *Continuous Improvement Plan* goal is to increase annual support (gifts, memberships, new pledges, and in-kind donations) to the Foundation, by 5% based on a rolling three-year average, resulting in a minimum of \$1,412,224 raised by June 30, 2023 which is 18% of the goal. Mr. Ross explained the new Champions Club program in Athletics.

Annual Solicitations Report:

Ms. Rogers reviewed the Foundation's Annual Solicitation report. The State of Florida has earmarked an allocation of \$20,308 to support Northwest Florida State College first generation students. The state-to-private match is 2:1 which could potentially provide \$30,462 in scholarship funds for NWFSC first-generation in college students. The amount required to receive the full allocation is \$10,154. Certification is due on or before December 1, 2023. Ms. Rogers also provided an update regarding gift and pledge payments received from the Foundation Board and Board of Trustees.

Alumni Awards Program:

Ms. Rogers gave an overview of the Alumni Awards selection process as well as detailed how winners are acknowledged.

Campaign Steering Committee:

Mr. Stowers gave an overview of the committee that will need to be formed to guide the upcoming Sound the Siren Campaign. He presented a list of potential candidates for the committee and what will be expected of them in this role as well as explained the timeline of the campaign kickoff.

Other Items:

Mr. Stowers presented an idea for a Board engagement event preceding an upcoming basketball game to gage interest. Previously, the Development Committee had expressed interest in opportunities to invite peers to campus events to steward relationships.

The next Development Committee meeting is January 23, 2024 at 8:00 a.m. in Room 301, building 400.

Adjournment:

There being no further business, the meeting adjourned at 9:08 AM.

Jonathan Ochs, Development Committee Chair

Chris Stowers, Secretary

Date