

NWFSC Development Committee Meeting
January 18, 2023, 8:00 a.m.
Building 400, Room 302
Niceville Campus

Members Present:

Tyler Jarvis
Hu Ross
Gordon King

Alan Wood
Stan Siefke
Michelle Freeman

Staff Present:

Jennifer Bernich
A'isha Cristobal
Conner Rogers

Wendy McAdams Dorr
Chris Stowers

Absent:

Cecil Williams
Don Litke

Teresa Halverson
Bernard Johnson

Call to Order:

Mr. Wood called the meeting to order at 8:02 a.m.

Approval of Committee Meeting Minutes:

The minutes from the October 19, 2022 Development Committee Meeting were presented. **Motion to approve minutes as presented Mr. King; Second, Mr. Siefke. Motion to approve carried unanimously.**

Year-to-Date Fundraising:

Mr. Stowers presented the Year-to-Date fundraising report. NWF State College Foundation's Continuous Improvement Plan goal is to increase annual support (gifts, memberships, new pledges, and in-kind donations) to the Foundation, by 5% based on a rolling three year average, resulting in a minimum of \$1,357,795 raised by June 30, 2023. As of December 31, 2022 \$506,700 has been raised.

Annual Solicitations Report:

Ms. Rogers presented the annual solicitations report. Out of 32 total board members (Foundation Board and Board of Trustees) 23 members, 71%, have made gifts this fiscal year. As of December 31, 2022 there are 61 members of President's Circle with gifts and pledges totaling \$41,700. Florida First Generation Matching Grant had 9 donors being able to raise \$11,477.

New Endowment

Ms. Rogers presented a new endowment to the committee, the AFC April Leake Scholarship. The AFC, Association of Florida Colleges NWFSC Chapter, created the AFC April Leake Scholarship with a \$5,000 gift and pledge for an additional \$10,000. This scholarship was named for the current president of the association April Leake for her passion to help students pursue their education here at NWFSC as well as

our affiliated program with UWF. **Motion to approve the AFC April Leake Scholarships for presentation to the Board, Mr. Siefke; Second, Mr. Ross. Motion carried unanimously.**

Raider Champions Scholarship

Mr. Stowers presented options for potential name changes to the Raider Champion Scholarship Endowment. Raider Mission Endowment and Raider ONE Endowment were accepted well among the committee with the understanding that Dr. Stephenson will have the final approval. Questions were raised about the intent of the endowment and how soon the endowment will be able to start helping students.

A list was shared with the committee of potential top donor prospects. The list was developed based on the feedback from the October 19, 2022 meeting where members were asked to provide feedback regarding the ability and affinity of donor prospects who were invited to one of the Leadership Awareness events in preparation for the Major Gifts Campaign in 2019. The committee was asked to review the list and provide additional information regarding any of the prospects the members know. Mr. Stowers will follow-up with committee members individually to help build a strategy towards cultivating the prospects with a goal of securing a gift for the Raider Champions Scholarship Endowment.

Alumni Activities:

Ms. Rogers presented the Alumni Awards program timeline. The Alumni Working Group will meet April 11, 2023 to vet applicants. The Development Committee will meet April 19, 2023 to approve finalists. The final selections will be presented to the Board on May 2, 2023.

Development Activities:

Mr. Stowers presented a list of upcoming events across the college.

Next Meetings:

The next Development Committee Meeting is April 19, 2023 at 8:00 a.m.

Adjournment:

There being no further business, the meeting adjourned at 8:53 a.m.



Alan Wood, Development Committee Chair

4-19-2023
Date



Chris Stowers, Secretary

4/19/23
Date