

NWFSC Development Committee Meeting
July 20, 2022, 8:00 a.m.
Room 308, SSC, Niceville Campus

Members Present:

Alan Wood	Bernard Johnson
Michelle Freeman	Don Litke
Teresa Halverson	Hu Ross
Tyler Jarvis	Stan Siefke

Staff Present:

Chris Stowers

Absent:

Gordon King
Cecil Williams

Call to Order:

Mr. Wood called the meeting to order at 8:00 AM

Approval of Committee Meeting Minutes:

The minutes from the April 26, 2022 Development meeting were approved as presented. **Motion to approve minutes as presented by Hu Ross; Second, by Michelle Freeman. Motion carried unanimously.**

Role of Development Committee:

Dr. Wood gave an overview of what the committee is responsible for. He highlighted that their role includes assisting Foundation staff with fundraising efforts and advised on development initiatives, setting goals and objectives, and monitoring progress toward the achievement of these goals. He noted the committee also oversees alumni association activities as well as the nomination and selection process for the Distinguished Alumni Award. Mr. Wood shared his appreciation for the members volunteering their time and looks forward to their valuable input on this committee.

Mr. Stowers shared an overview of the fundraising process and board members' role.

Review of 2023 Fundraising Goal:

Mr. Stowers gave a brief overview of the Foundation's fundraising goal. The Foundations Continuous Improvement Plan is to increase annual support by 5% based on a rolling three-year average. FY23's goal is to raise \$1,357,795 by June 30, 2023.

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Foundation Board Annual Giving Pledge Form:

Mr. Stowers presented the Annual Giving Pledge Form 2022-2023. He emphasized it's not about how much our Board can give, but having participation from each member. **Motion to approve the Foundation Board Annual Giving Pledge Form to the Board by Bernard Johnson; Second, by Teresa Halverson. Motion carried unanimously.**

Annual Solicitations Report:

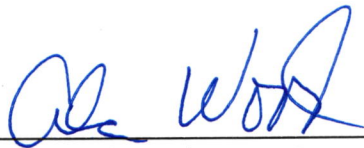
Mr. Stowers reviewed the Foundation's Annual Solicitation report. The State of Florida has earmarked an allocation of \$22,954 to support Northwest Florida State College first generation students. The state-to-private match is 2:1 which could potentially provide \$34,431 in scholarship funds for NWFSC first-generation in college students. The amount required to receive the full allocation is \$11,477. Certification is due on or before December 1, 2022. Mr. Stowers also provided an update regarding gift and pledge payments received from the Foundation Board and Board of Trustees.

Other Business:

The next Development Committee meeting is October 19, 2022 at 8:00 a.m. in Room 308, building 400.

Adjournment:

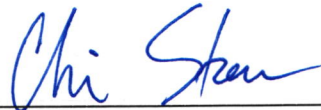
There being no further business, the meeting adjourned at 8:48 AM.



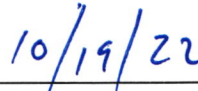
Alan Wood, Development Committee Chair



Date



Chris Stowers, Secretary



Date

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