NWFSC Foundation Development Committee Meeting March 21, 2017, 11:30 a.m. Arpke Room (315), SSC, Niceville Campus

Members Present

Bethany Burke Bart Fleet Paige Floyd-Hart Dale Peterson Steve Wills

Staff Present:

Cristie Kedroski Jason Masters Carla Reinlie Julie Sartori

Absent: Serena Brown, Venita Morell, Tom Rice

Call to Order:

Mr. Peterson called the meeting to order at 11:42 a.m.

Approval of Committee Meeting Minutes:

The minutes of the November 15, 2016 meeting were approved as presented **Motion to Approve Minutes, Mr. Fleet; second, Mr. Wills; motion carried unanimously**.

Approval of Alumni Working Group Meeting Minutes:

The minutes of the February 28, 2017 alumni working group meeting were approved as presented **Motion to Approve Minutes, Mr. Fleet; second, Ms. Floyd-Hart; motion carried unanimously**.

2016-2017 Fundraising Goal:

Mr. Peterson noted that the NWF State College Foundation Strategic Planning Goal 2.0 is to increase contributions, excluding bequests, by 5% annually based upon a rolling three year average. He also noted that the overall goal for 2016-2017 was \$676,963. He then presented the planning goal chart and the gift range comparison chart as of March 8, 2017. Funds raised as of March 8, 2017 total \$397,328.

2017 Alumni Program:

Mr. Peterson noted that the nomination deadline for the NWF State College Alumni Awards was February 1, 2017 and that four members of the Foundation Board reviewed each of the 11 nominations and met to vet the list of nominees. He then presented the nomination evaluation forms for each of the winning nominees and noted that the committee came to agreement with the winner of the Against the Odds Category being Edgar Omar Lara, the winner of the Hometown Hero category being Jillian Marie Schoenfeld Davis and the winner of the Rising Star category being Ramon Antonio Maldonado. Ms. Reinlie noted that once approved as "winner(s)", their names will be forwarded as recommendations to

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the NWF State College Foundation Board for endorsement. Congratulatory letters will be mailed to winners in April. She also noted that the state-wide Leroy Collins award is also this year, and that at the next meeting the committee will decide whether or not to submit any of the alumni award winners of the past two years for consideration. **Motion to Approve Alumni Slate, Mr. Fleet; second, Ms. Burke; motion carried unanimously**.

Proposed Change to Foundation Events Calendar:

Mr. Peterson noted that upon reviewing survey recommendations following the 2016 Annual Banquet, the Foundation Staff proposed a change to the Foundation's events calendar. The new calendar would revise the Annual Dinner format and add two new events per year. The two new events are a Fundraising Gala in April/May and a Commencement VIP Luncheon at Graduation. The committee then discussed some possible ideas for the gala.

Other Business:

Ms. Reinlie presented a fast facts brochure that touched upon all the different aspects of the college, and supplied information on upcoming webinar provided by Merrill Lynch.

Adjournment: There being no further business, the meeting was adjourned at 12:36 p.m.

Dale Peterson, Development Committee Chair

Carla Reinlie, Associate Director

Date 5/14/17

Date