

NWFSC Foundation Development Committee Meeting

March 8, 2016, 8:00 a.m.

Arpke Room (315), SSC, Niceville Campus

Members Present:

Bethany Burke

Mitch Mongell

Bart Fleet

Venita Morell

Chad Hamilton

Steve Wills

Staff Present:

Cristie Kedroski

Carla Reinlie

Jason Masters

Annie Young

Absent:

Serena Brown, David Costa, V. Paige Floyd-Hart, Donnie Richardson, Jonathan Tallman

Call to Order:

Mr. Mongell called the meeting to order at 7:58 a.m.

Approval of Committee Meeting Minutes:

The minutes of the December 8, 2015 meeting were approved as presented **Motion, Ms. Morell; second, Ms. Burke; motion carried unanimously.**

Approval of Alumni Working Group Meeting Minutes:

The minutes of the March 3, 2016 alumni working group meeting were approved as presented **Motion, Mr. Wills; second, Mr. Hamilton; motion carried unanimously.**

Raider Campaign Update

Ms. Reinlie noted that the college had accomplished the first goal of the 2015-2016 Raider Athletic Campaign which was to provide internet access to each student apartment. She noted that funds raised so far amount to \$42,799 with various contributions from Raider Campaign charitable gifts, the charitable portions of billboard payments, the golf tournament, a gift from Ty and Kim Handy and a gift from ISP. Ms. Reinlie noted that the Crestview Rotary Club had also recently designated a gift of \$10,000 to the Raider Campaign. Ms. Morell suggested having a before and after rendering of the laundry facility to show to potential donors to inspire them to contribute. Mr. Mongell noted that the company that does laundry for the Fort Walton Beach Medical Center could be a possibly provide a sizeable donation and volunteered to pursue that potential contributor. Ms. Reinlie also gave a brief overview of actions that have been taken since the December development meeting and mentioned plans for the coming months to raise more funds.

Fundraising Results, July 1, 2015 – February 29, 2016

Ms. Reinlie noted that the NWF State College Foundation Strategic Planning Goal 2.0 is to increase contributions, excluding bequests, by 5% annually based upon a rolling three year average. The overall

goal for 2015-2016 is \$767,887. She presented a graph comparing totals from the previous year to the current year and pointed out that total revenue has decreased by 27%. Ms. Kedroski pointed out that the reasons for this decrease can be attributed to the down market and the large endowment donations that were given last year. She also noted that the Foundation is looking into possibly having initiatives to help raise funds for new academic programs that are pending by the college.

2016 Alumni Award Recommendations

Ms. Reinlie noted that the nomination deadline for the NWF State College Alumni Awards was February 1, 2016 and that four members of the Development Committee reviewed each of the 11 nominations and met to discuss and vet the list of nominees. She presented 3 evaluation forms derived from the working group's recommendations for review and approval by the Development Committee. The winner of the Against the Odds Category was Jacob Wayne Woodhaus, the winner of the Distinguished Alumni category was Frederick Ketchem and the winner of the Rising Star category was Jessica Tuznik. Ms. Reinlie noted that once approved, their names will be forwarded as recommendations to the NWF State College Foundation Board for endorsement. Congratulatory letters and invitations to the 2016 Annual Dinner will also be issued to the winners in April, and one winner from 2016 and 2017 will be chosen and submitted to the AFC as the 2017 LeRoy Collins nominee. Mr. Fleet noted that the work group had also adjusted some of the criteria to be chosen as a distinguished alumni and Mr. Hamilton suggested the possibility of starting an award to recognize outstanding athletes from the college. **Motion, Ms. Morell; second, Mr. Hamilton; motion carried unanimously.**

Other Items:

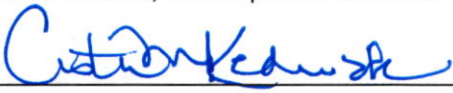
Ms. Kedroski gave an update on the presidential search, informing the committee that the pool has been narrowed down to 2 finalists, Dr. Anthony Tricoli and Dr. Juston Pate. She invited the committee members to a community open forum where they will be able ask questions and meet the candidates.

Adjournment: There being no further business, the meeting was adjourned at 8:26 a.m.

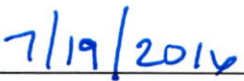


Dale Peterson, Development Committee Chair

Date



Carla Reinlie, Associate Director



Date