

NWFSC Foundation Development Committee Meeting

October 22, 2020 8:00 a.m.

Virtual Meeting

**Members Present:**

Todd Grisoff	Steve Wills
Don Litke	Ken Wampler
Cecil Williams	

**Staff Present:**

Cristie Kedroski	Annie Young
Carla Reinlie	

**Absent:**

Tyler Jarvis	Ashley Rogers
Gordon King	Hu Ross
Michelle McGee Freeman	Alan Wood
Donnie Richardson	

**Call to Order:**

Mr. Wampler called the meeting to order at 8:02 am.

**Approval of Minutes:**

The minutes of the July 23, 2020 committee meeting were approved. **Motion to approve minutes, Steve Wills; Second, Todd Grisoff. Motion carried unanimously.**

**Year-to-Date Fundraising Report:**

Ms. Reinlie gave an overview of the Year-to-Date Fundraising report. She stated that the Foundation's *Continuous Improvement Plan* goal is to increase annual support (gifts, memberships, new pledges, and in-kind donations) to the Foundation, by 3% based on a rolling three-year average, resulting in a minimum of \$864,466 raised by June 30, 2021. Ms. Reinlie reviewed the report noting that the total as of September 30<sup>th</sup> includes a \$500,000 gift/pledge from Judy-ann Zoghby. The total without the pledge is \$144,547, which is 17% of the goal. Mr. Wampler asked how the number compares to the same time last year. Ms. Kedroski provided numbers from the financial statements for the upcoming Finance Committee meeting that show last year's gifts and contributions at roughly \$328,000 compared to this year's \$117,000 without Ms. Zoghby's gift.

**Annual Solicitations:**

Ms. Reinlie presented annual campaign solicitation results from July 1, 2020 through September 30, 2020: Foundation Board and Trustees are currently at 38% of the goal of 100%; Faculty & Staff Campaign \$37,061 raised with 32% participation; President's Circle 17 members since the beginning of the fiscal year (Ms. Reinlie noted that memberships are recieved throughout the calendar year and although only 17 have joined or renewed since July 1<sup>st</sup>, there are currently 45 active members); First Generation Matching Grant \$10,142 is needed to qualify for the total allocation of \$20,283. \$1,200 has been raised to-date. December 1<sup>st</sup> is the deadline to certify the amount raised.

**Development Activities:**

Ms. Reinlie reviewed current Development Activities which include efforts to build a base of partners and donors for the Construction Trades program which is located at the Walton Works Training Center in DeFuniak and for the Aviation Center of Excellence project which is located at the Crestview Technology Air Park. Ms. Young presented the new Scholarship Recipient Profile sheet that takes the place of student thank you notes normally sent with the Fall Donor Correspondence. She also demonstrated the new Give Campus "Crowd Sourcing" campaign pages for Athletics, Ernie Green and Roger Hall.

**New Endowments:**

Ms. Reinlie presented two new endowment agreements: Eileen H. Arpke Faculty Excellence Award and William "Bill" Everett and Jacquie Raud-Everett Scholarship. **Motion to approve the two new endowments, Steve Wills; Second, Todd Grisoff. Motion carried unanimously.**

**Development Committee Meeting Schedule Change:**

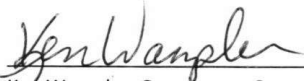
Ms. Reinlie notified the committee that Northwest Florida State College has rescheduled Spring Break from March to April which impacts the Development Committee meeting scheduled for April 22, 2021. In order to avoid Spring Break, staff recommended changing the meeting to the following Thursday, April 29, 2021. **Motion to approve the Development Committee Schedule Change, Cecil Williams; Second, Todd Grisoff. Motion carried unanimously.**

**Other Business:**

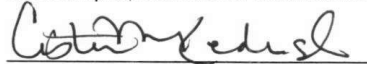
Next Meeting:  
Thursday, January 21, 2021

**Adjournment:**

With there being no further business, the meeting was adjourned at 12:10 p.m.



Ken Wampler, Governance Committee Chair



Cristie Kedroski, Secretary

1/21/21  
Date

1/21/21  
Date