

NWFSC Foundation Development Committee Meeting
October 17, 2019, 8:00 a.m.
Room 308, SSC, Niceville Campus

Members Present:

Tyler Jarvis	Hu Ross
Gordon King	Steve Wills
Don Litke	Steve Wolfrom
J.D. Peacock	Alan Wood
Ashley Rogers	

Staff Present:

Cristie Kedroski	Carla Reinlie
Melissa Wolf-Bates	Annie Young

Absent:

Michelle McGee, Tom Rice, Donnie Richardson

Call to Order:

Mr. Peacock called the meeting to order at 8:00 a.m.

Welcome:

Mr. Peacock welcomed everyone.

Approval of Committee Meeting Minutes:

The minutes of the July 25, 2019 committee meeting were approved as presented. **There being no corrections, Mr. Peacock motioned that the minutes to be adopted as presented. Motion carried without opposition.**

Major Gifts Campaign Finance Report:

Ms. Reinlie presented the campaign finance tracking chart as adopted in June by the Major Gifts Campaign Management Committee in June. The total of gifts recognized towards the campaign effort is \$4,148,180 including \$2.7 million in grants towards Workforce Development. Ms. Reinlie noted the \$71,460 to Campaign Priority and \$31,230 Campaign Recognized Gifts. Ms. Kedroski added that there is a lot of momentum for the campaign and what is going on at the college Right now. She also thanked the Board for their advocacy as being a part of the momentum.

Major Gifts Campaign Status Reports:

Ms. Reinlie presented the activities of the campaign. She noted the different phases, committees, and their functions. After some discussion she added that the Board Division realized 100% participation with \$624,070 in gifts and pledges and the Employee Division is currently at 45% participation and will continue through November 15th. Ms. Reinlie believes that 50-60% participation in this phase is a realistic goal. Ms.

Kedroski added that the highest percentage of participation in this phase has been 46% in the past. After some discussion about the Employee Division participation, Ms. Reinlie noted that she is not opposed to using this division model again in the future. Ms. Reinlie then shared the status of the upcoming Leadership Awareness events and how the three events to date have gone. Mr. Jarvis added some additional feedback from his event. Ms. Reinlie gave the committee a brief overview of what is happening at these events. Ms. Kedroski noted that 40-50 people are being invited to each event with approximately 20% attending. She complimented the Foundation staff for all of their work on the events including following up with each person to confirm RSVPs. After some discussion it was agreed that the focus of these events should be quality not quantity.

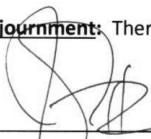
LeRoy Collins Award:

Ms. Reinlie informed the committee that the distinguished alumni nominated to represent NWFSC, Johanna Cook, has won the LeRoy Collins Against the Odds Award this year. She will be honored at a reception and gala during the AFC Conference in Palm Harbor in November. Ms. Kedroski will be attending the event with Johanna and her family. Ms. Reinlie presented the video that will be shown during the President's Gala. She added that the Alumni Working Group will meet in February to choose this year's distinguished alumni.

Around the Table:

There was discussion about upcoming events/activities happening at the college. There was also discussion about including the north end of Okaloosa County in the Leadership Awareness events. Ashley Rogers offered to host an event. Ms. Young reminded the committee about the upcoming Scholars and Donors Luncheon on October 25th.

Adjournment: There being no further business, the meeting was adjourned at 8:46 a.m.



J.D. Peacock, Development Committee Chair

JAN 9, 2020
Date



Carla Reinlie, Director of Development

Jan 14, 2020
Date