

NWFSC Foundation Development Committee Meeting
July 23, 2020, 8:00 a.m.
Virtual Meeting

Members Present:

Todd Grisoff
Tyler Jarvis
Don Litke
Michelle McGee
J.D. Peacock
Donnie Richardson

Hu Ross
Ken Wampler
Cecil Williams
Steve Wills
Alan Wood

Staff Present:

Shiri Brandenburg
Cristie Kedroski
Carla Reinlie

Melissa Wolf-Bates
Annie Young

Absent:

Gordon King, Ashley Rogers

Call to Order:

Mr. Wampler called the meeting to order at 8:00 a.m.

Welcome:

Mr. Wampler welcomed everyone and thanked staff for their support and the work they do.

Approval of Committee Meeting Minutes:

The minutes of the November 21, 2019 Major Gift Campaign Committee Meeting were approved as presented. **Motion to approve minutes as presented, Mr. Wills; Second, Rev. Williams; Motion carried unanimously.**

The minutes of the May 28, 2020 Development Committee Meeting were approved as presented. **Motion to approve minutes as presented, Mr. Litke; Second, Rev. Williams; Motion carried unanimously.**

Role of Development Committee:

Mr. Wampler gave an overview of what the committee is responsible for. He highlighted that their role includes assisting Foundation staff with fundraising efforts and advise on development initiatives including the Annual Fund and Major Gift Campaign, setting goals and objectives, and monitoring progress toward the achievement of these goals. He noted the committee also oversees alumni association activities as well as the nomination and selection process for the Distinguished Alumni Award. Mr. Wampler shared his appreciation for the members volunteering their time and looks forward to their valuable input on this committee.

Alumni Award Program:

Mr. Wampler discussed the Distinguish Alumni Award Program and noted how it is utilized to recognize and engage alumni and to showcase the impact of Northwest Florida State College on the personal and professional lives of its graduates and the community it serves. Mr. Wampler also reviewed the 2021 Alumni Awards Program which included award guidelines and annual timeline. Ms. Reinlie added that the Alumni Working Group (a smaller, volunteer group made up of Development Committee members) leads the Alumni Awards Program efforts and presents their recommendation to the full committee. Mr. Wills added that participating in the Alumni Working Group is always an enjoyable experience and recommends everyone to participate.

Major Gift Campaign Update:

Mr. Wampler presented a Major Gift Campaign report from July 1, 2018 through June 30, 2020. He noted the current totals: Students Scholarships \$1,549,446 (including a \$180,000 bequest); Student Achievement \$262,708; Workforce Development \$11,254,326 (including \$10,980,864 in grants); Campaign Priority \$90,884; Campaign Recognized Gifts \$46,839; Current Campaign total \$13,204,203; Total Gifts received by Foundation \$15,325,978.

Mr. Wampler reminded the committee of the current suspended status of the Major Gifts Campaign and corresponding contract with The Armistead Group due to COVID-19. He noted the beneficial timing of the suspension taking place before the public phase but that the committee needed to have further discussion on how to proceed with the campaign. Ms. Reinlie reminded the group of the three Major Gift Campaign initiatives: Student Scholarships, Student Achievement, and Workforce Development. She also reviewed Major Gift Campaign events that have taken place internally since the start of the campaign, which include board and trustee solicitations, faculty and staff solicitations, stakeholder meetings, and leadership awareness events. Mr. Wampler then asked for the committee to have an open discussion on how to proceed with the campaign. Mr. Wood asked for the thoughts of Foundation staff and how they suggest moving forward. Ms. Kedroski addressed the group and summarized that staff feels that efforts would be best utilized on stewardship activities and cultivating relationships brought forward through the silent phase of the Major Gift Campaign. Considering the cost of hiring back a consultant, a major launch event, and many community events in conjunction with the social realities and restrictions in play due to COVID-19, the Foundation Staff and College President recommend to not move forward with the public phase of the Major Gifts Campaign at this time. Ms. Reinlie added that the Foundation would continue to fundraise and work with community members to raise awareness for the three initiatives laid out in the campaign as they remain significant focuses for the College. After discussion, the committee decided to maintain the suspension on the Major Gifts Campaign and reevaluate next fiscal year. Ms. Reinlie recommended that a development plan that would provide metrics on how to keep board members and key volunteers engaged in development work, as well as a cultivation plan for individuals previously identified through leadership awareness and stakeholder meetings, should be considered.

New Endowments:

Ms. Reinlie presented a new endowment: \$500,000 pledged by Judy-ann Zoghby to establish the Zoghby Learning Commons Restricted Fund (\$250,000) and Endowment (\$250,000). Ms. Kedroski elaborated on the history with the donor and how the gift came to fruition. **Motion to approve the Zoghby Learning Commons Agreement for presentation to the Foundation Board, Mr. Ross; Second, Mr. Wood. Motion carried unanimously.**

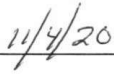
Schedule of Development Committee Meetings:

Mr. Wampler reviewed the schedule of Development Committee meetings for the upcoming year.

Adjournment: There being no further business, Mr. Wampler thanked the group for their participation and adjourned the meeting at 8:56 a.m.



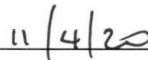
Ken Wampler, Development Committee Chair



Date



Cristie Kedroski, Secretary



Date