

NWFSC Foundation Development Committee Meeting  
July 25, 2019, 8:00 a.m.  
Room 301, SSC, Niceville Campus

**Members Present:**

Tyler Jarvis	Ashley Rogers
Don Litke	Hu Ross
Michelle McGee	Steve Wills
J.D. Peacock	Alan Wood
Tom Rice	

**Staff Present:**

Serena Brown	Carla Reinlie
Cristie Kedroski	Annie Young
Melissa Wolf-Bates	

**Absent:**

Gordon King, Donnie Richardson, Steve Wolfrom

**Call to Order:**

Mr. Peacock called the meeting to order at 7:59 a.m.

**Welcome:**

Mr. Peacock welcomed everyone and asked each member to introduce themselves.

**Approval of Committee Meeting Minutes:**

The minutes of the May 14, 2019 committee meeting were approved as presented. **Motion to approve minutes, Mr. Wood; Second, Mr. Rice. Motion carried unanimously.**

**Campaign Finance Report:**

Ms. Kedroski presented the campaign tracking chart and the structure of the chart. She also gave a brief overview of the campaign initiatives. The total of gifts recognized towards the campaign effort is \$1,101,305 since the beginning of the feasibility study on July 1, 2018. The total amount of gifts received by the Foundation during the campaign is \$2,809,275. Ms. Kedroski noted the Walton Works grant that will be added to the grants line once it is received.

**Campaign Status Report:**

Ms. Reinlie presented a copy of the Case for Support. She noted that a campaign starts inside the institution as we are wrapping up the Board Division. There is currently 82% participation of the 100% goal. Total gifts to date \$556,600. Ms. Reinlie shared that 100% of the Board has given verbal pledges. The Board Division celebration will take place August 29 in conjunction with the Board Installation and Recognition Reception. She went on to report on the newly underway Employee Division. She presented

a chart of the breakdown of the division. This division will run until December and the goal is 100%. Ms. Reinlie shared that Dr. Stephenson has completed thirty-six Stakeholder Awareness Meetings. With seven more scheduled through the end of the month, he will have completed forty-three meetings at the end of July. The next step in the campaign, are the Leadership Awareness Meetings. Ms. Reinlie noted that there will be twelve in-home or business events. She gave a brief overview of the meetings. Ms. Kedroski added an overview of the campaign objectives. There was discussion of the last time the College entered a major gifts campaign. Ms. Kedroski noted that the late 90s was the last time there was a campaign to raise capital funds and this campaign is the first using a consultant.


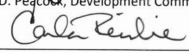
**Foundation Board Meeting Schedule:**

Ms. Kedroski presented a new proposed meeting schedule for the Foundation Board. The proposition is to decrease the Board meetings to once a quarter, which would decrease committee meetings from fifteen to twelve. She noted that the change would allow staff to focus on the additional meetings, trainings, orientations, and awareness sessions associated with the Major Gifts Campaign. After some discussion, it was decided to move the proposal to the Board with the understanding that the lines of communication would be open to maintain engagement and to reevaluate the meeting schedule after the campaign. **Motion to submit to the Proposed New Meeting Schedule to the Foundation Board for approval Mr. Rice; Second, Mr. Jarvis; Motion carried unanimously.**

**Other Business:**

Ms. Young presented the new Foundation website. She highlighted several of the new/updated features of the site. After some discussion, Ms. Young asked for members to test the site and to provide feedback. The committee engaged in further discussion of the campaign and scholarship awarding procedures.

**Adjournment:** There being no further business, the meeting was adjourned at 8:49 a.m.

  
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J.D. Peacock, Development Committee Chair  
  
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Carla Reinlie, Director of Development

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