NWF Foundation Development Committee Meeting May 14, 2019, 11:30 a.m. Room 301, SSC, Niceville Campus

Members Present: Don Litke Jeff McInnis Venita Morell

Ken Wampler Alan Wood

Staff Present: Serena Brown Cristie Kedroski Melissa Wolf-Bates

Carla Reinlie Annie Young

Absent:

David Costa, Chad Hamilton, Gordon King, Tom Rice, Steve Wills, Michelle McGee

Call to Order: Mr. McInnis called the meeting to order at 11:35 a.m.

Approval of Committee Meeting Minutes:

Dr. Morell expressed concern about the attendance record. After some discussion it was decided that the special Alumni Awards Working Group Meeting should not be included in attendance record since it was not an activity that required the full Development Committee.

The minutes of the November 13, 2018, Development Committee Meeting were approved. Motion to approve minutes, Dr. Morell; Second, Mr. Wampler; Motion carried unanimously. The minutes of the February 21, 2019, Alumni Working Group Committee. Motion to approve minutes, Mr. Wampler; Second, Mr. Wood; Motion carried unanimously.

Overall Fundraising Goal and Results

Ms. Reinlie noted we are close to making our goal and may possibly exceed the goal. The remaining amount needed to reach our goal is \$15,514 by the end of the fiscal year on June 30, 2019.

Major Gifts Campaign Update

Ms. Reinlie noted that the Case for Support is nearing completion and will go to the printer soon. Samples were provided for the committee members to peruse with the understanding that there are still a few revisions to be made. She discussed the next steps with regards to campaign materials. Next items to produce are items for the Faculty/Staff Campaign to kick off in August and general campaign materials when it goes public and for civic events. She confirmed that, with a few exceptions, the vice chairs have visited with their fellow Board members, but we have only received two of the eight vice chairs pledges. Discussion ensued about the best follow up to create a sense of urgency around the pledges. It was decided that Ms. Reinlie and Ms. Kedroski would follow up with the members. Ms.

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Reinlie gave an update on Dr. Stephenson's community visits and discussed the next steps to reach a broader group including: civic group meetings, chamber breakfasts, and targeted awareness receptions. Discussion followed about the outcome of Dr. Stephenson's visits. Ms. Kedroski explained the cultivation process and the anticipated fall timeline for the in-home receptions. Ms. Reinlie added that each visit is reviewed for the best way to move forward with the stakeholder. Ms. Reinlie reviewed the current gift totals given toward campaign initiatives and current letters of intent/pledges which includes annual gifts and pledges.

2018 & 2019 Alumni Awardees for LeRoy Collins Nomination

Ms. Reinlie provided the committee with the 2018 and 2019 Alumni Awardees and summaries. She also provided the criteria for judging and previous Leroy Collins Awardees and summaries for reference. The committee was allowed a moment to review the candidates. Discussion followed about the candidates. Motion to nominate Johanna Cook, Maj Gen Litke; Second, Mr. Wood; Motion carried unanimously.

Other Business: Dr. Morell suggested that possible venues for the receptions may include something unique/interesting/exclusive area that people want to see. (i.e. locker rooms, Arts Center, etc.)

Adjournment: There being no further business, the meeting was adjourned at 12:16 p.m.

J.D. Peacock, Development Committee Chair

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Carla Remlie Carla Reinlie, Director of Development

8-1-2019

Date