

NWF MG Management Committee Meeting
March 12, 2019, 11:30 a.m.
Arpke President's Conference Room, SSC, President's Suite, Niceville Campus

Members Present:

Pend Armistead	Jeff McInnis
Laura Coale	Carla Reinlie
Cristie Kedroski	Devin Stephenson
Don Litke	Ken Wampler
Jason Masters	Alan Wood

Absent:

Chad Hamilton, Perry Hammock

Call to Order: Mr. McInnis called the meeting to order at 11:38 a.m.

Welcome Board Members and Guests

Mr. McInnis welcomed board members, consultants, and staff members.

Approval of Minutes

The minutes of the January 22, 2019, Management Committee Meeting and the February 25, 2019, Board Division Co-Chair Meeting were approved. **Motion to approve minutes as presented, Mr. Wood; Second, Maj Gen Litke; Motion carried unanimously.**

Major Gift Campaign Timeline

Ms. Kedroski presented an updated timeline for the first six months of the campaign for the committee to review. She noted that the purpose of the campaign plan and timeline is to help the entire team stay on track. Also, activity dates are important but can be moved around a bit to accommodate for time constraints of key volunteers, as well as various opportunities or challenges that may arise. Lastly she mentioned that the Board Division Celebration would take place in tandem with the regularly scheduled June Board meeting.

Board Division Update

Ms. Kedroski presented an organizational chart outlining everyone's roles and responsibilities throughout the campaign. She noted the purpose of this division is to present an opportunity for members of the governing board and foundation board to participate in the campaign at a level commensurate with their ability. Ms. Kedroski also mentioned that the committee consists of two Co-Chairs and eight to ten Vice-Chairs. The Co-Chairs are Don Litke and Jeff McInnis, who are in the process of enlisting Vice-Chairs. Maj Gen Litke and Mr. McInnis then weighed in on their experiences so far in enlisting Vice-Chairs, and noted that they felt empowered and equipped by the Co-Chair training they received.

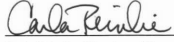
Stakeholder Meetings Update

Dr. Stephenson gave a brief update on the one-on-one meetings with key leaders and prospects throughout the community. He noted that the goal is to have conducted 50 meetings by June 5th, and currently he has had 5. He received good feedback from the meetings so far and noted that it is a strong indicator of community support for the campaign. Lastly, Dr. Stephenson provided insight on how the process could be refined and made even better.

Campaign Support Materials

Ms. Reinlie presented a trifold flyer with the results of the feasibility study and a one page Case for Support for the committee to review. She noted that meetings with College Leadership are currently in progress to discuss and add specific needs to each initiative and that the campaign theme, materials and the Campaign Case for Support are also in progress. Ms. Reinlie then passed around samples of the Campaign Case for Support from other similar community college campaigns to foster collaboration. Maj Gen Litke noted that as Co-Chair, he would like more examples and specificity in the 4 initiatives when explaining them to potential Vice-Chairs and donors. After discussion, Dr. Armistead provided some concrete examples and Ms. Kedroski noted that staff will work to collapse the 4 initiatives into 3 and provide more explicit ways a donor's gift will contribute to the initiatives.

Adjournment: There being no further business, the meeting was adjourned at 12:32 p.m.



Carla Reinlie, Director of Development

4-23-19

Date