

NWFSC Foundation Development Committee Meeting
January 9, 2020, 8:00 a.m.
Room 308, SSC, Niceville Campus

Members Present:

Tyler Jarvis
Gordon King
Don Litke
J.D. Peacock
Tom Rice

Hu Ross
Steve Wills
Steve Wolfrom
Alan Wood

Staff Present:

Shiri Brandenburg
Cristie Kedroski
Carla Reinlie

Melissa Wolf-Bates
Annie Young

Others Present:

Perry Hammock

Absent:

Michelle McGee, Donnie Richardson, Ashley Rogers

Call to Order:

Mr. Peacock called the meeting to order at 8:02 a.m.

Welcome:

Mr. Peacock welcomed everyone.

Approval of Committee Meeting Minutes:

The minutes of the October 17, 2019 committee meeting were approved as presented. **Motion to approve minutes as presented, Mr. Rice; Second, Mr. Wills; Motion carried unanimously.**

Major Gifts Campaign Finance Report:

Ms. Kedroski began by introducing the committee to the new Foundation Accountant and Operations Manager, Ms. Shiri Brandenburg. She then reviewed the Campaign totals from July 1, 2018 – January 6, 2020. Ms. Kedroski noted the current totals: Students Scholarships \$1,056,219 (including a \$180,000 bequest); Student Achievement \$201,995; Workforce Development \$3,011,731 (including a \$2,763,716 grant); Campaign Priority \$74,019; Campaign Recognized Gifts \$45,279; Current Campaign total \$4,389,243; Total Gifts received by Foundation \$6,332,005. She reminded the committee what the Campaign Priority and Campaign Recognized Gifts categories are.

Major Gifts Campaign Status Reports:

Ms. Reinlie reviewed the campaign activities. She noted that the Employee Division wrapped up in December with 62% of full-time employees participating. She provided an overview of the Leadership Awareness Events: 80 units attended an event in 2019 and three more events are slated in 2020. Ms. Reinlie presented the Community Awareness and Cultivation Activities that are currently scheduled and mentioned that others will be scheduled with local Rotary and Kiwanis clubs, etc. as this phase continues after the Public Launch.

Major Gifts Campaign Next Steps:

Mr. Hammock noted that the campaign is a little behind where it should be at this point but is moving forward to the next phases. After reviewing the Organization Chart, he expressed the importance of the Cornerstone and Leadership gifts and Volunteers needed to stay in line with the updated Campaign Scheduled he presented. The next three to four months are critical as volunteers need to be enlisted to acquire the Cornerstone and Leadership gifts which are needed to set the campaign goal by the end of April or beginning of May, but the donor follow up is also critical. After some discussion, Mr. Hammock confirmed that the volunteers would likely come from people already in the sphere (Board, Leadership Awareness Events, Stakeholder Meetings, etc.). He then indicated that the Cornerstone/ Leadership solicitations would be proposals created for each individual based on the information gleaned from the Prospect Evaluation Committee. Additional discussion about the Public Launch/Kickoff revealed that the event will be smaller than originally discussed with the focus on media, donors and volunteers to feel more like a rally to create buzz and excitement around the campaign. Mr. Hammock provided the committee a list of names from the Prospect Evaluation Committee to review. He asked them to notate any personal connections and/or other information that may be helpful to the volunteers.

Alumni Awards Program:

Ms. Reinlie reviewed the timeline for the 2020 Alumni Awards. Ms. Reinlie asked for volunteers to serve on the Alumni Working Group to review the nominations on April 2, 2020. After some discussion, the Alumni Working Group volunteers are Bart Fleet, Don Litke, Tom Rice, Hu Ross, Steve Wills, and Steve Wolfrom. The semi-finalists will be presented to the Development Committee Meeting in April.

Announcements:

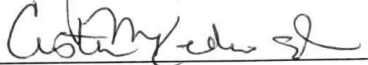
Mr. Peacock encouraged the committee to have a story about their connection to NWFSC (two minute elevator speech) ready for when they talk to community members.

Adjournment: There being no further business, the meeting was adjourned at 9:02 a.m.



J.D. Peacock, Development Committee Chair

 MAY 28, 2020
Date



Carla Reinlie, Director of Development

 5-28-2020
Date